

# Global Asset Allocation: The View From the UK

July 2024

## 1 Market Perspective



- Global growth remains broadly resilient with some signs of cooling along with easing inflationary pressures.
- Recent data across consumer, labour and businesses point to a moderation in US growth. European growth is stable, helped largely by services. On a rolling three-month basis ending in May, the UK economy grew at the fastest pace since 2022. The growth outlook in Japan is improving, albeit still muted, while stimulus measures in China targeted at the housing market help underpin the growth outlook.
- The US Fed remains patient as recent data suggest that tight policy may finally be weighing on growth. The European Central Bank (ECB) has taken the lead on easing policy, with more cuts likely. Although the Bank of England (BoE) wants to cut, high and persistent inflation may remain in the way, preventing the bank from getting more than two cuts this year. Despite weaker recent growth, the Bank of Japan (BoJ) is still expected to take additional steps towards tightening.
- Key risks to global markets include a steeper decline in growth, stubborn inflation, the election calendar, central bank policy divergence, geopolitical tensions and the trajectory of Chinese growth.

## 2 Portfolio Positioning

As of 30 June 2024



- We remain modestly overweight equities, as valuations beyond narrow leadership remain reasonable and economic growth, while slowing, is still supportive for earnings.
- We maintain an overweight to cash relative to bonds. Cash yields remain attractive with less aggressive expectations for BoE cuts, and cash provides liquidity should market opportunities arise.
- Within fixed income, we remain underweight to gilts and overseas government bonds because yields remain under pressure and moved to overweight to inflation-linked gilts to hedge against sticky inflation.
- Within fixed income, we continue to favour higher-yielding sectors including high yield and emerging markets bonds as fundamentals remain broadly supportive.

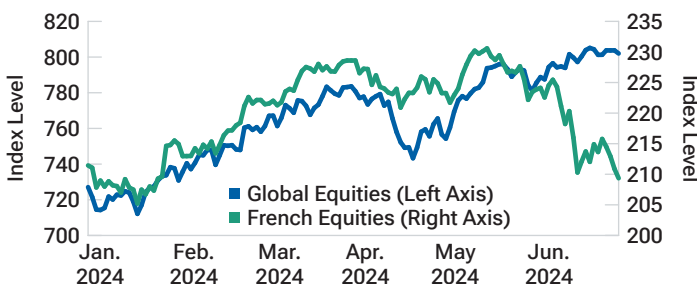
## 3 Market Themes

### Oh Snap!

While investors were already expecting the possibility for heightened volatility around a packed global election calendar, those risks have only been amplified with the recent snap elections in France and the UK. Discontent with incumbent leaders has been a common theme leading to several opposition party wins, with economic, trade and immigration policies and corruption also contributing to voter dissatisfaction. The uncertainty associated with these elections could aggravate an already fragile global economic environment on the cusp of finally reining in inflation and skirting a more severe downturn. With the potential for abrupt changes in fiscal policies, trade and tariffs on the horizon, markets could become increasingly volatile as they weigh the impacts. Some of this is already playing out across European markets, which appeared to be turning the corner economically just weeks before recent snap elections were announced. With more elections to come and the increasing uncertainty around the US elections that are still months out, the uncertainty itself could become an increasing downside risk to growth and one leading to central bankers regretting not snapping at the opportunity when they had it.

### Election Uncertainty Causing Market Jitters<sup>1</sup>

As of 30 June 2024



### Past performance is not a reliable indicator of future performance.

Source: Bloomberg Finance L.P.

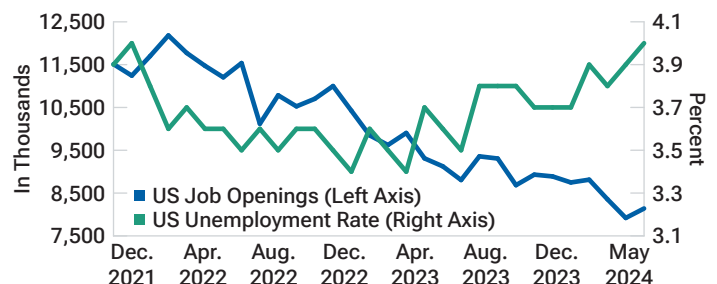
<sup>1</sup> Global equities are represented by the MSCI ACWI. French equities are represented by the MSCI France Index.

### Uptight

While other major central banks have taken the leap in cutting rates, including the ECB and Canada this past month, the Fed remains patient despite mounting evidence of slowing US economic growth. With cracks in the data starting to form across the ever-resilient US consumer, particularly among lower incomes, and the large pandemic savings buffer now depleted, consumer spending that had helped underpin inflation may finally be waning. The business sector, too, is starting to show cracks with recent declines in new orders and shipments. This weakness amongst consumers and businesses could quickly turn on the tight labour market, which itself has shown recent signs of cooling, as quit rates and job openings have fallen. And while the Fed's preferred gauge of inflation, core personal consumption expenditures, remains above their 2% target, incoming data may soon become hard to ignore as it tilts the balance of risk away from sticky inflation and towards weaker growth. Let's hope the Fed isn't too "uptight" about getting it wrong on inflation for a second time and won't end up being the party crashers for the economy.

### Letting It Get Away?

As of 31 May 2024





## REGIONAL BACKDROP



### Positives

### Negatives

#### United Kingdom

**N**

- Monetary policy is expected to ease
- Inflation has been steadily declining
- Economic growth outlook is improving

- Fiscal consolidation may need to be accelerated
- Tight labour market could keep wage inflation stubbornly high

#### Europe

**U**

- ECB has started cutting rates
- Inflation has been steadily declining
- Economic sentiment is improving

- Economic growth remains weak
- Geopolitical uncertainty is further heightened by French elections
- Earnings growth remains weak, with minimal tailwinds from innovative technologies

#### United States

**O**

- Strong corporate earnings are driven by artificial intelligence (AI) spending
- Wage growth is moderating to sustainable levels
- Recent inflation reports have been favourable

- Stock valuations have become challenging
- Inflation remains sticky
- Economic data have been surprising to the downside
- Political uncertainty is heightened

#### Japan

**O**

- Economic indicators point to a reflationary environment
- Weaker yen helps Japanese export companies
- Corporate governance improvements are resulting in stronger company fundamentals

- Political uncertainty is likely to increase
- Monetary policy remains accommodative
- Ongoing yen weakness creates uncertainty

#### Asia Pacific ex-Japan

**N**

- Macro data in China are marginally improving
- Investor-friendly regulation can further support confidence
- In Australia, government support to the economy is a net positive; the housing market and rebounding commodity prices support the wealth effect

- Prolonged China deflation remains a concern
- Low appetite for policymakers to implement meaningful stimulus measures
- Australia consumer spending shows signs of weakening on the back of a weaker job market risk that the Reserve Bank of Australia (RBA) turns more hawkish, given sticky inflation

#### Emerging Markets

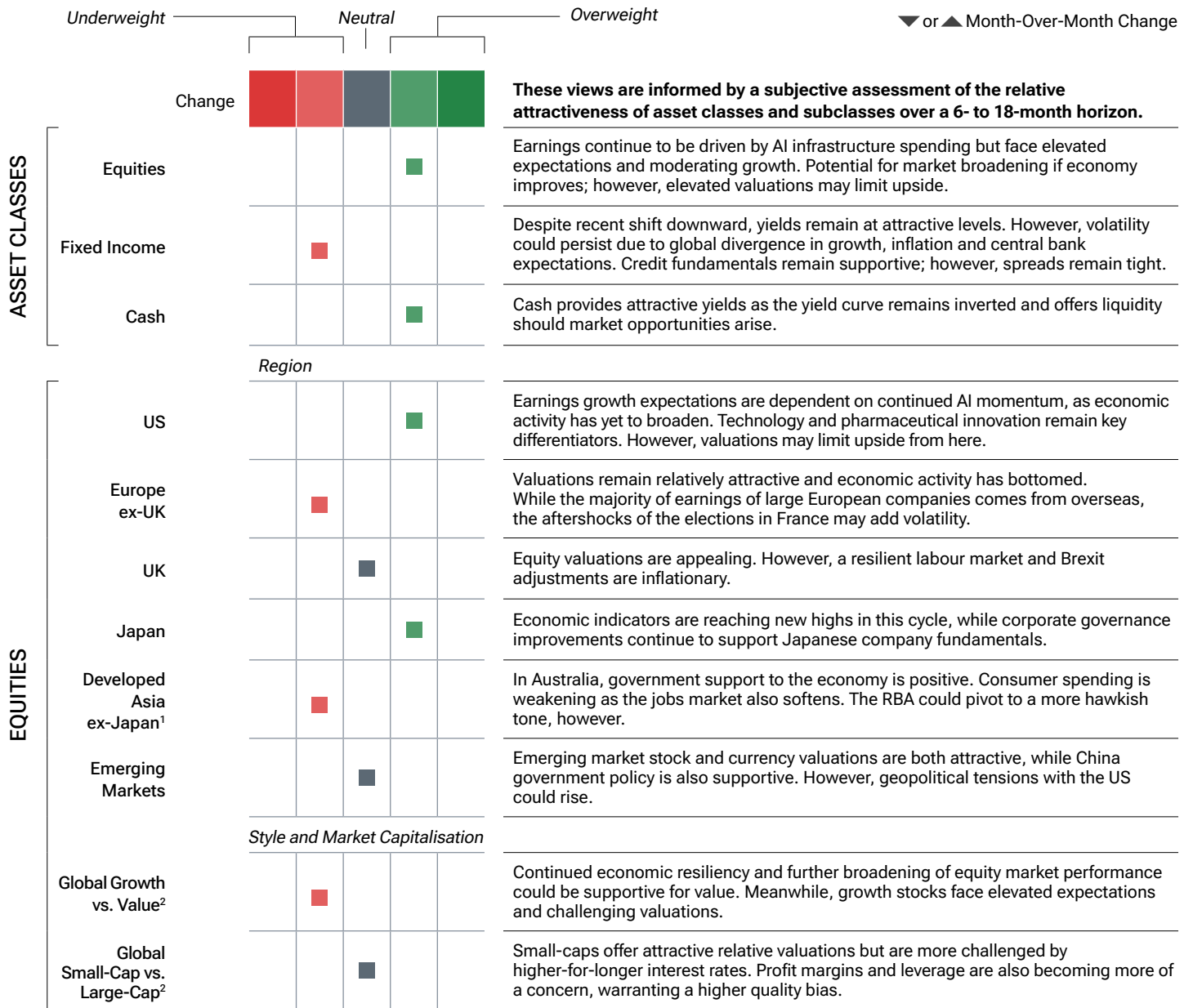
**N**

- Macro data are marginally improving
- Export-led sectors are benefitting from global economic recovery
- Investor-friendly regulation in China should provide support

- Chinese property deleveraging continues to weigh on activity
- Chinese consumer and business confidence remain fragile
- Meaningful fiscal stimulus measures appear unlikely

**U** Underweight   **N** Neutral   **O** Overweight

Views are informed by the Asset Allocation Committee and regional investment committees (United Kingdom, Europe, Australia, Japan and Asia) and reflect the equity market.



**Past performance is not a reliable indicator of future performance.**

<sup>1</sup> Includes Australia.

<sup>2</sup> For pairwise decisions in style and market capitalisation, positioning within boxes represents positioning in the first-mentioned asset class relative to the second asset class.

The asset classes across the equity and fixed income markets shown are represented in our multi-asset portfolios. Certain style and market capitalisation asset classes are represented as pairwise decisions as part of our tactical asset allocation framework.



# UK INVESTMENT COMMITTEE POSITIONING

As of 30 June 2024

		Underweight	Neutral			Overweight	▼ or ▲ Month-Over-Month Change
		Change					
		Red	Light Red	Grey	Light Green	Dark Green	
FIXED INCOME	UK Gilts		■				Recovering economic activity, persistent services inflation, accelerating quantitative tightening, large gilt issuance and US spillovers may keep yields under pressure.
	UK Inflation Linked	▲			■		Inflation indicators (services, core goods) are trending higher, although the UK labour market has eased a little.
	UK Investment-Grade (IG) Corporates			■			Investment grade credit is looking less attractive in terms of valuations, given the tight nature of spreads.
	US IG Aggregate		■				Stubborn inflation and a resilient economy could see the Fed keeping rates higher for longer than the market expects. Meanwhile, investment grade spreads remain tight.
	European IG Aggregate		■				Expectation of higher global rates and dynamics of quantitative tightening may weigh on European rates. Credit spreads could widen if the economy slows down.
	Global High Yield				■		Overall yield levels remain attractive, but spread compression is limited from here. Default rates are likely to rise to historical long-term averages, although much appears to be priced in.
	EM Dollar Sovereigns				■		Yields look modestly attractive; however, higher-quality sovereign spreads look tight. Central banks embarking on easing cycles and inflation continuing to moderate are supportive.
	EM Local Currency				■		Central bank easing and lower inflation could be tailwinds, but a higher-for-longer Fed could sustain US dollar strength.
	EM Corporates			■			We currently prefer to overweight emerging market sovereigns rather than corporates as credit spreads may widen as the global economy slows.
CURRENCIES	GBP vs. USD				■		In a benign market environment, the US dollar may soften, particularly from current expensive levels.
	GBP vs. EUR				■		After the ECB cut rates in June, the interest rate differential in favour of the GBP has widened.
	GBP vs. JPY				■		Following March's increase, the BoJ is unlikely to make any further interest rate moves in the near term. Interest rate differentials continue to favour the GBP.

### Past performance is not a reliable indicator of future performance.

The specific securities identified and described are for informational purposes only and do not represent recommendations.



## UK INVESTMENT COMMITTEE



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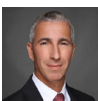
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