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# **Global Asset Allocation: The View From Europe**

September 2021

### **1** Market Perspective

As of 31 August 2021



- Global economic growth remains above trend, albeit past peak levels, supported by central bank liquidity, progress on vaccine distribution and continued reopening momentum despite the spread of the delta variant.
- Policy accommodation is expected to gradually tighten as central banks weigh economic growth outlook and increased coronavirus risk
  against more persistent inflation and improving labour markets.
- Long-term interest rates could trend higher amid the growth and inflation outlook, but upside may be limited as growth moderates and imbalances driving inflation ease while short-term rates could begin to price in tighter central bank policy, leading to flatter yield curves.
- Key risks to global markets include the path forward for the coronavirus, elevated inflation, central bank missteps, higher taxes, a stricter regulatory environment and increasing geopolitical concerns.

# 2 Portfolio Positioning



- We remain modestly underweight equities relative to bonds and cash as the valuations look less compelling amid peaking growth and stimulus. Higher rates, elevated inflation and potential tax increases could pose challenges to equities.
- Within equities, we continue to favour value-oriented equities globally, US small-caps and emerging market stocks as we expect cyclically
  exposed companies to continue to benefit from still supportive but slowing economic growth and continued global reopening.
- Within fixed income, we continue to have a bias toward shorter-duration and higher-yielding sectors through overweights to high yield bonds and selected emerging market debt given a constructive credit outlook.

# 3 Market Themes

### **Rock and a Hard Place**

Coming out of the Jackson Hole Economic Symposium, Federal Reserve Chairman Jerome Powell signalled that the Fed could begin to wind down its monthly bond buying by year-end, if the economy and coronavirus cooperate, and acknowledged that the Fed is in no hurry to raise short-term interest rates. The equity market interpreted Powell's comments as very dovish, with the S&P 500 rallying to record-high levels on hopes that monetary policy will remain loose for longer. Powell also addressed concerns about inflation, calling it hot but temporary, attributing it to coronavirus-related supply disruptions. Recent softer-than-expected payroll data could also weigh against tightening as the Fed waits for more substantial progress towards employment goals. A scenario of moderating growth, waning employment and lingering inflation could put the Fed between a rock and a hard place—with tapering too quickly potentially jeopardising the nascent job market and complacency on inflation possibly forcing them to act more decisively down the road.

### Inflation vs. Federal Reserve Assets

As of 31 July 2021



Cash Hoard

Coronavirus-related shutdowns curtailed spending by both consumers and corporations alike as expenditures on services fell significantly and corporations cut spending and dividends. Consumers working in lower-earning service sectors were the hardest hit with job losses, although they found support from fiscal aid. Higher earners, for the most part, were marginally impacted as they maintained their jobs and were able to save from less spending on services, travel and commuting. Now businesses and consumers are both seeing elevated levels of liquidity, as S&P 500 companies hold a record USD 2 trillion in cash and as household worth remains at an all-time high. Unleashed pent-up consumer demand remains as back-to-school shopping and the holiday season kicks off while, at the same time, corporations are looking to increase dividends and share buybacks. The potential for this cash hoard to come off the sidelines could provide a strong tailwind for cyclically exposed companies against a backdrop of fading fiscal and monetary support.

### Corporate Cash and Household Net Worth<sup>1</sup>



#### Past performance is not a reliable indicator of future performance.

<sup>1</sup> Corporate Cash and Household Net Worth returns are represented by the FOF Balance Sheet of Nonfinancial Corporate Checkable Deposits & Currency Asset Index and the FOF Federal Reserve US Households & NPO Net Worth Nominal \$ Value Index respectively. Figures are shown in USD. Source: Bloomberg Finance L.P.

As of 31 August 2021

|                   | Positives  | Negatives   |  |  |
|-------------------|--|---|--|--|
| Europe            | <ul> <li>Higher exposure to more cyclically oriented sectors that should benefit from economic recovery</li> <li>Vaccination rates improving rapidly</li> <li>Monetary policy remains accommodative</li> <li>Fiscal stimulus poised to get a boost from upcoming German elections</li> <li>Equity valuations remain attractive relative to the US</li> </ul> | <ul> <li>Limited long-term catalysts for growth</li> <li>Limited scope for European Central Bank to stimulate further</li> <li>Brexit likely to negatively impact trade</li> <li>Demand from China fading</li> <li>Microchip shortage impacting auto production rebound</li> </ul>  |  |  |
| United<br>Kingdom | <ul> <li>Return to offices and schools implies further rise in near-term activity</li> <li>Investment tax super-deduction could support strong recovery</li> <li>Many key economic indicators are either at or close to record highs</li> </ul>  | <ul> <li>The Bank of England could remain very hawkish<br/>in light of strong real economy data</li> <li>Demand risks from delayed, but likely large,<br/>fiscal consolidation in two to three years remain</li> <li>Overheating housing market could pose future<br/>financial stability risk</li> <li>Unwinding of furlough scheme could lead to a<br/>short-term rise in unemployment</li> <li>Scottish experience suggests a further<br/>COVID-19 wave could be on the horizon</li> </ul> |  |  |
| United<br>States  | <ul> <li>Vaccinations widely distributed</li> <li>Infrastructure spending bill likely to be passed</li> <li>Healthy consumer balance sheets and high savings rate</li> <li>Exceptionally strong earnings growth</li> </ul>   | <ul> <li>Elevated stock and bond valuations</li> <li>Elevated corporate and government debt levels</li> <li>Fed accommodation has peaked</li> <li>Fiscal stimulus has peaked</li> <li>Corporate taxes likely to rise</li> <li>Delta variant spread is muting economic reopening</li> </ul>  |  |  |

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|                          | Positives   | Negatives  |  |  |
|--------------------------|---|--|--|--|
| Japan                    | <ul> <li>Local stock markets look attractive due to<br/>favourable relative valuation, light positioning and<br/>the possibility of a politically induced stimulus</li> </ul>   | <ul> <li>The normalisation of economic activities<br/>has been delayed due to prolonged states<br/>of emergency</li> </ul>   |  |  |
|                          | <ul> <li>Earnings are strong and being revised higher</li> <li>Policy setting remains extremely accommodative,<br/>with unspent fiscal spending expected to offer<br/>further boost to the economic recovery</li> </ul> | <ul> <li>Favourable base effects from last year are rolling over</li> <li>Stagnant productivity remains a structural issue for margins in the face of a tight labour market</li> <li>Suga's resignation adds some uncertainty</li> </ul> |  |  |
|                          | <ul> <li>Prime Minister Suga's resignation was<br/>a surprise but it may lead to a positive<br/>stimulus package</li> </ul>   |  |  |  |
| Asia Pacific<br>ex-Japan | <ul> <li>The slowdown in Chinese economic activity suggests further easing may come</li> <li>The Reserve Bank of Australia is likely to remain dovish and supportive for longer as economic</li> </ul>                  | <ul> <li>Chinese consumer spending is still lagging<br/>the recovery and below expectations, with<br/>consumers acting cautiously in the face of<br/>localised coronavirus outbreaks</li> </ul>  |  |  |
|                          | <ul> <li>data soften</li> <li>Australian dollar is likely to rebound given<br/>low expectations and positioning after the fall<br/>in commodity prices</li> </ul>   | <ul> <li>Credit risk is increasing in the Chinese property sector</li> <li>The impact of current lockdowns on the Australian economy and earnings seem to be underestimated</li> </ul>   |  |  |
| Emerging<br>Markets      | <ul> <li>Exposure to cyclical areas of economy should<br/>benefit from broad global recovery</li> <li>Commodity prices are elevated</li> </ul>  | <ul> <li>Vaccine supply and distribution infrastructure<br/>are well behind developed markets<br/>(excluding China)</li> </ul>   |  |  |
|                          | <ul> <li>Equity valuations attractive relative to<br/>developed markets</li> </ul>  | <ul> <li>Stimulus from China is fading</li> <li>Accommodation from central banks is fading</li> <li>Limited ability to enact fiscal stimulus<br/>(excluding China)</li> </ul>  |  |  |
|                          |   | <ul> <li>New variants remain a threat to</li> </ul>  |  |  |

economic activity

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### EUROPEAN INVESTMENT COMMITTEE POSITIONING

| Underweight      |  | Neutral                         |  | Overweight  | ▼ or ▲ Month-Over-Month Change  |
|------------------|--|---------------------------------|--|---|---|
| Change           |  |                                 |  | These views are informed by a subjective assessment of the relative attractiveness of asset classes and subclasses over a 6- to 18-month horizon. |   |
| ASSET<br>CLASSES | Equities                                       |                                 |  | valuations are elevated amid peak   | upward revisions have driven strong performance. However,<br>sing growth and stimulus. Additional concerns include<br>t inflation, tax increases and higher rates.                        |
|                  | Fixed Income                                   |                                 |  | Yields should be biased higher or<br>pandemic levels, as well as tighter<br>fundamentals and opportunities for                                    | n the back of growth and inflation trending at above pre-<br>ning global central bank policies. Credit sectors offer solid<br>or carry.   |
|                  |  | Region                          |  |   |   |
| EQUITIES         | US   |                                 |  | growth, delta variant challenges, Fe  | recovery, earnings strength and low interest rates. Slowing<br>ed tightening and higher taxes could be headwinds. Cyclical<br>from a supportive macro backdrop, but a lot of good news is |
|                  | Europe<br>ex-UK                                |                                 |  |   | s among financials, auto production rebound and improving g Chinese growth, low rate environment and continued npen the rebound.  |
|                  | UK   |                                 |  | Continued vaccination pace is like  | ely to lead to easing lockdown and strong real activity.  |
|                  | Japan  |                                 |  |   | ctive valuations and strong global trade outlook should be governance also provides a long-term tailwind.   |
|                  | Developed<br>Asia ex-Japan*                    |                                 |  |   | US. Chinese stimulus and successful containment of virus nodity-driven economies face challenges.   |
|                  | Emerging<br>Markets (EM)                       |                                 |  |   | nese regulatory pressures may have peaked. Strength in<br>eles and a dovish Fed offer further support. Inflation and<br>ges remain concerns.  |
|                  |  | Style and Market Capitalisation |  |   |   |
|                  | Global Growth<br>vs. Value <sup>1</sup>        |                                 |  |   | stocks combined with attractive relative valuations and<br>be catalysts. Vaccine progress, a rebound in manufacturing<br>could also provide a boost.                                      |
|                  | Global Small-Cap<br>vs. Large-Cap <sup>1</sup> |                                 |  | opportunities are plentiful. Meanw  | main supportive for small-caps, and idiosyncratic<br>/hile, the strong global economic outlook should benefit<br>on and exposure to international trade.                                  |

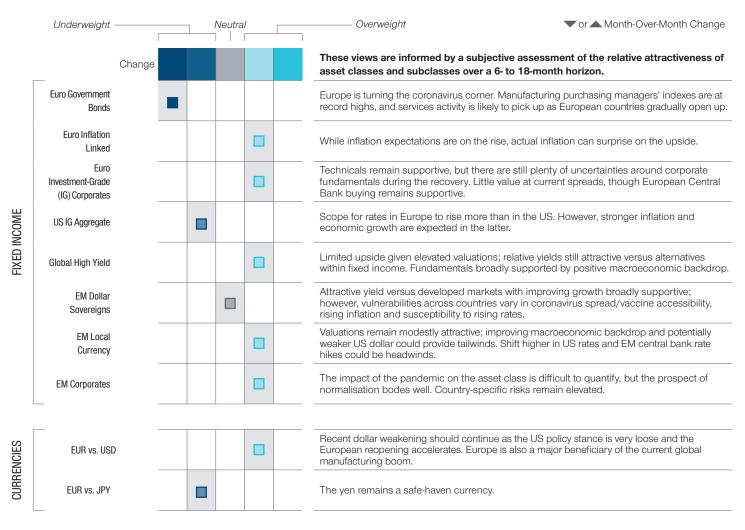
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\*Includes Australia.

<sup>1</sup> For pairwise decisions in style and market capitalisation, positioning within boxes represents positioning in the first-mentioned asset class relative to the second asset class.

As of 31 August 2021

### EUROPEAN INVESTMENT COMMITTEE POSITIONING



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### **EUROPEAN INVESTMENT COMMITTEE**



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As of 31 August 2021



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